Week of Dec 16, 2019 Market Notes

	DJIA	DIA	Nasdaq	QQQ	
Some of this year's trades:					
11/8/16	18,332	172	5,193	114	New President elected
Jan 10	23,909	240	6,905	161	Bought DIA, QQQ
Aug 23	25,628	256	7,751	182	Bought QQQ, DIA
Oct 3	26,201	261	7,872	184	Sold DIA, QQQ
Oct 18 2	26,770	268	8,089	191	Bought DIA, QQQ
Dec 16 2	8,235	283	8,814	209	

Happy Green Monday!

Retail stocks under some pressure as deep discounting happens over holiday season. However, many investors wishes for greater clarity in an uncertain world are granted: phase one trade deal with China reached in principal. What's important here is no new tariffs! And this returns some predictability to farmers and businesses involved with China (Apple hit new high today)

Wall Street seems unphased by the impeachment thingy. The index prices above are new all time highs.

Dec 17: Stats: New Nov construction data, Housing starts and building permits, Job Openings for Oct Earnings: FedExp, Cintas & Navistar
Dec 18: Stats Earnings: General Mills, Micron and Paychex
Dec 19: Stats: Leading Economic Index and existing home sales for Nov Earnings: Accenture, Conagra Brands, Darden Restaurants & Nike
Dec 20: Stats: Q3 GDP Earnings: CarMax

Financial terms: **Green Monday** refers to one of the retail industry's most profitable days, occurring on the second Monday in December. Green Monday has gained notoriety because it represents the day many online shoppers rush to purchase last-minute gifts and take advantage of deals.

eBay claims to have coined the phrase in 2007 after it realized its one of its most profitable sales days. However, some report that it was Shopping.com that coined the phrase. Whatever its origin, this retail event continues to be a marker of holiday sales.

Do not hesitate to contact us or your financial professional with any questions or concerns

Disclosure: Market notes are not investment strategies or suggestions. Market notes are posted for the viewer to get an idea as to where Hermes Econometrics currently views market risk. This should not be construed as investment advise or suggestions. Investors should consult a FINRA or SEC/ State licensed investment professional.